

5. What would be your proposals for the development of World Sailing's training and development programs across all areas?

Duriye Özlem Akdurak (TUR)

We can enlarge the team from diverse regions and allocate a higher training fund from the budget.

Philip Baum (RSA)

I would establish a Participation & Development Council ranking equal in status and stature to any decision making body tied up in Olympic decision making.

This would achieve two things:-

- *It would elevate this vital focus area for Growth of sailing to it's rightful place in WS when it comes to priorities and allocation of resources, both financial and time.*
- *It will open up different funding opportunities for WS away from consumer led product focussed companies which we have now. Family foundations, individuals and companies with CSI budgets could become supporters.*

Revamping the ENP project is an opportunity to significantly grow the sport. The first program cost more than GBP 50 000 per continent and funded a one week event for no more than 25 coaches and sailors once a year. Most of the money was spent on long distance travel and accommodation. The same amount of money spent on a coach travelling once a quarter to 4 different venues on a continent could fund a full 12 month programme. Two hundred sailors and coaches could then benefit with local sailors and coaches providing their own accommodation and incurring no travel costs. Hundreds of local sailors and officials could share the experience and learn. If the WS appointed coach was shared with another continent the coach could enjoy a full-time 12 month role. A full-time coach could provide virtual follow up programmes for each country's elite athletes .

Out of the Box thinking would be to have a development programme for Baby Boomers in retirement. Wealthy individuals with time on their hands would not only grow sailing numbers and the purchase of equipment but could also, with their new found love for a fantastic pastime, start funding and sponsoring their young coaches' programmes and other youth development.

William Canfield (ISV)

What we have been doing is excellent but sustainability is necessary. Future growth in our sport will come from the Far East ((China), Mid East, Africa and the Caribbean / South America. The first hurdle will be to establish a revenue

stream for funding. Operations should move from London and regionalize these efforts in the four distinct areas sited for development. I would look to China and Antigua where programs now exist and build on and expand their existing programs. We would also study countries in the other regions for existing efforts that have produced positive results. Using this “grass roots” approach it may be simpler to find local sponsors and benefactors who can show where their dollars are going.

Olympic Solidarity monies can also be sought by MNA’s having specific program needs. Going after these funds involves research on availability, filling out applications and creating reports on spending and usage of funds. WS could help in this proceeds with better communication and direction on what is available and how to get it! Our small MNA’s just don’t have the needed manpower to do it on their own.

Funding these development and training programs will be a challenge and will need the focus of the entire Board. We all must become future fund raisers for these programs to succeed.

Tomasz Chamera (POL)

- *presentation of Olympic Solidarity Programmes and the way to apply for;*
- *transfer of knowledge from experienced MNAs towards developing ones (programmes, activities, other) – creating sailing legacy;*
- *race officials exchange across Regions;*
- *coaches and instructors exchange across Regions;*
- *promotional ‘tools’ based on experience from numerous MNAs.*

Jan Dawson (NZL)

There is no doubt that the focus on Olympic matters overshadows other also important parts of World Sailing’s mandate. The suggestion in the governance reform to separate the Council to give the Development and Participation an equal status has merit and is a move in the right direction. I also believe there is a lot of knowledge in the MNA’s on how to develop the sport at a participation level which needs to be unlocked and shared so that we can learn from each other.

Luca Devoti (ITA)

We need to establish regional training centres where athletes of all the MNA’s of the area can train together that ensures the exchange of up-to-date techniques and best training practices. This is what I have developed first as one athlete, under the guidance of legendary Valentin Makin, that saw me

winning silver at the Sydney Olympics, and then at my Dinghy Academy as a coach, and even there one of my athletes won silver, this time at the Rio Olympics, and have seen at other excellent training centres around the World. If elected I am prepared to put aside my coaching activities to directly help the establishment of these training centres.

Jørgen Stang Heffermehl (NOR)

Vitalize World Sailing Trust and use it as a lever for lifting the following:

Strengthen ENP, establish centers for ENP at local MNAs, financed by WS Trust, closer to where ENs are located.

Find ways to stimulate MNA activity and interest in WS PDP.

Develop coaching in cooperation with International Council for Coaching Excellence. Adapt to recent developments in coaching children and youngsters, to increase recruitment to sailing. Teach coaches to develop the young through stages: play, train to train, train to compete and train to win. Train to compete should not be introduced until age 13-16. Too early competition prevents recruitment.

Sarah Kenny (AUS)

First, understand what is needed most and what will make the most difference, which will differ across regions and countries. There is not a one size fits all answer to this. Second determine how that need can be addressed and where the broader sailing community can assist. For example, facilitate the sharing of resources which some MNAs may be able to make available to developing MNAs in areas like education, training and safety tools. Investigate mentoring and support programs within and across regions or at individual level. Create and share innovative ideas for funding equipment purchase or access including the transport of equipment to the countries most in need which is often one of the biggest challenges particularly for small island nations. Ensure every sponsor and potential sponsor is asked what they can do to support development. Engage with the Classes more meaningfully to truly explore what is the best way to support growth and whether in fact the way we have always done it is the best way. Training and development opportunities for race officials are also critical and must be more accessible. MNA resources can be shared and technology used better to facilitate race official training.

Yann Rocherieux (FRA)

We need to strengthen the sailing clinics program, with famous ambassadors, in order to build up the dream with younger audience and help MNAs to develop sailing in their countries. It already exists and showed some successful results, but it has been one of the first cut in the reviewed budget. It has to restart and grow again.

*There is no easy solution, but I would split the topics in 2 main areas:
- attract [young] sailors in countries where sailing is a “developed” sport
- attract [youth] to sailing in countries where sailing is not yet a developed sport or even non-existing.*

=> Sailing Clubs are key pillars

=> Building and continuing to develop some heroes / Ambassadors’ program

=> Sailing need to be fun

=> Pushed and strengthen the Emerging Nation Program through innovative funding (ie: boat owners lending their boat as already done in some countries)

=> Training of teachers and coaches is also key.

They need to understand and learn how to better “entertain” the new generation.

A kid can love or turn away from a sport in only few minutes of disappointment...

Parasailing needs to be part of this “development pack”, sailing is an inclusive sport and can be enjoyed regardless of your handicap.

Cory Sertl (USA)

- *Establish a budget and create an 8 year strategic plan for the Emerging Nations Program*
- *Target regions that can best take advantage of World Sailing’s attention.*
- *Seek to maximize impact of Olympic Solidarity funding through National Olympic Committees by focusing on the least expensive event pathways and youth.*
- *Develop and refine a comprehensive long term strategy to train the trainers. “teach the teachers”*
- *Partner with industry (manufacturers, classes) and develop funding sources.*
- *Focus on affordable equipment*
- *Youth focus on the one person disciplines. Consider unique, specialized approaches for kites and windsurfing*

Malav Shroff (IND)

One of my primary goals, is to expand our sport into new territories and to restart the growth through tailored programs focused on long-term athlete

development, training of coaches and technical officers – combined with promotion of leisure sailing across all MNAs.

To achieve this, a separate and substantial World Sailing financial budget should be allocated for Development & Training as a top priority.

A dedicated, full-time team should be put in place by World Sailing, to secure optimal Olympic Solidarity Funding, sponsorships and donations towards Development & Training programs, particularly targeting emerging MNAs.

My other goal is to help grow Para Sailing in many more countries through targeted programs directly involving Para Sailors. This will require careful consideration for design adaptations of equipment and strong volunteer training programs.

Riccardo Simoneschi (ITA)

as said I think we have first to allocate some financial capabilities in this direction as soon as possible. This will never be enough but at least will offer the possibilities to share the "know how" from MNAs to MNAs. We have to start cooperation program in order to bring the "first approach" to sailing on the "streets" out of marina and Yacht Clubs that often are a kind of barrier for the non sailing people. we have other sport models to watch and from which we may learn. But most of all we have to listen directly from each MNAs which are the obstacles this are facing in their development. This is a first priority for the next board in my opinion. We have to move forward on this.

Marcus Spillane (IRL)

It has to be made a priority. These programs cannot be where we make financial cuts. That means we have to focus on innovative and creative ways to fund this part of our sport. I strongly believe that there are sources of funding for training and development that remain untapped. The World Sailing Trust was a fantastic initiative that can be leveraged more in this area.

We also need to realize that one size does not fit all. Different areas of the world will have different requirements and we need to factor that into our delivery model. It is also important to better support the WS training and development staff and this starts by highlighting the importance of this area to our Federation.

Yui Shing Tong (HKG)

Development and training are essential for our sport if we are to continue to grow. There is no magical solution for all. Each region must be broken down and the subdivided even more. We can't have just a plan for Europe as it is so

diverse. In Asia, we have some countries with very advanced training and development; others need a lot of assistance. Every region would be in a similar situation. We need to send a development officer into countries and then group them into similar cultural and advancement levels. From there, we can give specialised assistance. We need to focus on internet training to ensure we keep everyone focussed and motivated. If we can get sponsorship, then we can add a development officer to travel within each area.